

Lincoln Samuelson

AI integration engineer

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Experience

Board Intelligence. 07/2025 - Present

- AI integration engineer - Working at Board Intelligence to integrate AI into all facets of the business - I am formally within the PDE function, but am creating agents for all aspects of the business to ensure BI stays at the forefront of our industry.
- Creating agents and subagents to create, review, and ship code all from a prompt - it used to be a hassle for designers and engineers to align, but AI and I are solving that.
- AI and I are also solving taking customer feedback across every information stream and creating actionable insights.
- Creating organisation-wide prompt libraries for everyone to get a boost on their AI/prompting journey.
- And a lot more that I am excited to talk to you about.

ELMO. 10/2023 - 07/2025

- Digital innovation lead - Led Workato implementation to automate user provisioning, data synchronisation across Jira/Zendesk, license management, and Salesforce integration; eliminated manual processes and improved operational efficiency
- Pendo Platform Management - Directed team of 4 in implementing and maintaining Pendo, developed self-service implementation for 6 modules, and established comprehensive resource center to support user adoption

Pushpay. 07/2022 - 10/2023

- User experience designer - Responsible for research and interface design of new funds feature community building and resource library management

Hulya. 07/2020 - 02/2022

- Founder, part of a team of 4
- Created a virtual reality physical therapy environment for recently discharged patients from the hospital

Education

Auckland University of Technology

- Postgraduate degree in creative technologies, 2020 - 2022
- Designed bio-inspired water filters for slums for my thesis

Savannah College of Art and Design

- Bachelors of fine arts in user experience design 2015 - 2019
- Minors in graphic design, industrial design

Programs

Claude • ChatGPT • Prompt engineering • Prompt libraries • Cursor • GitHub/GitLab • Bolt • Replit AI • Figma + Figma Make • RunwayML • Perplexity • LLM workflows • AI automation • Agent development • fine-tuning • token optimisation

Skills

Ideation • Prototyping • Team building • Humor • **Kan norsk** • Running • [creativity](#)